



CHILE BUSINESS DELEGATION 2025



ORGANISED BY THE FALKLAND ISLANDS
DEVELOPMENT CORPORATION



ABOUT FIDC

As the national economic development agency for the Falkland Islands, the Falkland Islands Development Corporation (FIDC) drives sustainable economic growth and assists in the creation of new jobs and opportunities, providing various forms of financial support and business assistance to the Falkland's business community.

FIDC is one of the principal partners delivering the Economic, Rural and Tourism Development Strategies across the Falkland Islands, and the lead for the Innovation Strategy.

FIDC operates as a quasi-autonomous government-funded body with an annual budget of approximately £1m per annum.



DELEGATES



LOUISE ELLIS

DEPUTY MANAGING
DIRECTOR, FALKLAND
ISLANDS DEVELOPMENT
CORPORATION

Louise (Lou) has worked in both the private sector in the UK and the Islands, as well as the public sector in the Falkland Islands Government. Louise joined the Falkland Islands Development Corporation as a Business Development Officer in 2018, later moving up to Development Manager and in this role has been called on to step up to Acting Managing Director several times most recently from August 2021 until September 2022.

Acknowledging Lou's commitment and dedication to FIDC, the FIDC Board were delighted to appoint her formally to the role of Deputy Managing Director in November 2022, providing additional oversight to the Senior Management Team while continuing to lead the Business Development Team in supporting the private sector.

DELEGATES



JANE CLARKE

MARKETING &
COMMUNICATIONS
OFFICER, FALKLAND
ISLANDS DEVELOPMENT
CORPORATION

Jane is the Marketing & Communications Officer at the Falkland Islands Development Corporation (FIDC), where she supports local businesses and initiatives through strategic marketing, PR, and branding. She also delivers tailored training in social media and marketing, and leads youth-focused programmes such as the Youth Entrepreneurship Scheme (YES!).

With over a decade of experience in marketing and retail management, Jane combines hands-on expertise with academic knowledge, having earned a Master's degree in Marketing & Digital Communications from Falmouth University in 2025. She is committed to helping the Islands' business community grow and succeed.

DELEGATES



SAM COCKWELL

PROJECTS MANAGER, E-
LINK - ATLINK LTD

Sam Cockwell leads the eLink division at Atlink Ltd., a forward-thinking company committed to sustainability, electrification, and energy transition solutions. With over a decade of experience in the energy and resources sector, Sam applies his expertise in energy systems, project management, and emerging technologies to drive innovative initiatives across the Islands.

In addition to his work with Atlink, Sam serves as a Director of the Falkland Islands Chamber of Commerce, where he plays an active role in promoting public-private partnerships and supporting economic development.

Outside of his professional pursuits, Sam is an avid hockey player and a Director of the Falkland Islands Hockey Association. He has represented the Islands internationally, earning two gold medals and contributing to the sport's growth and accessibility within the community.

DELEGATES



LAURA YON

OPERATIONS MANAGER,
STANLEY SERVICES LTD

Laura Yon serves as Operations Manager at Stanley Services Ltd (SSL), a role she has held since June 2022. Originally from St Helena Island, she brings over 10 years of experience in fuel logistics, storage, and distribution. By age 25, Laura had already held senior roles in her home territory, including Bulk Fuel Installation Manager and Aviation Manager at St Helena Airport.

At SSL, Laura oversees multiple business operations, including the Fuel Depot, Vehicle Garage, Retail Shop, Consolidated Freight, and Vessel Agency. Her leadership is marked by a strong emphasis on operational efficiency and the successful delivery of large-scale projects. Her wide-ranging responsibilities reflect both her depth of experience and her dynamic, hands-on approach to management.

DELEGATES



ROSS WEIR

COMMERCIAL PROJECTS
OFFICER, FALKLAND
ISLANDS GOVERNMENT

Ross Weir is a Commercial Projects Officer within the Directorate of Development and Commercial Services at the Falkland Islands Government. Originally from Wales, Ross has lived in the Islands for over a decade and brings a blend of public and private sector experience to his role.

Prior to joining FIG, Ross completed a two-year management trainee programme, gaining broad exposure across government departments and strengthening his skills in stakeholder engagement and commercial strategy. He also spent eight years in the private sector, including roles in retail management and procurement, most notably as a retail purchaser for a major Falklands-based supermarket.

Ross is particularly focused on initiatives that support economic development, sustainable infrastructure, and the adoption of new technologies across the Islands.

DELEGATES



JOSE ORTEGA

OWNER, STANLEY CABS

Jose Luis Ortega Godoy is the owner of Stanley Cabs, a well-established local transportation and tour company in the Falkland Islands. Originally from Chillán, Chile, Jose moved to the Islands in 2001 and has since built a diverse entrepreneurial career.

In 2008, he launched Jose Tours, initially offering guided tours on a part-time basis while operating a successful food truck business. After years of collaboration with Stanley Cabs, he officially acquired the company in 2021. Since taking ownership, he has expanded the fleet and grown the company's tour services during the busy tourist season.

With a passion for sustainable business practices, Jose is exploring the introduction of electric vehicles to the fleet, an initiative aligned with his commitment to environmental responsibility and long-term growth.

DELEGATES



GUY MORRISON

CHIEF EXECUTIVE
OFFICER, GM
CONSTRUCTION LTD

Guy Morrison is the Chief Executive Officer and founder of GM Construction Ltd, established in March 2017. Under his leadership, the company has experienced steady growth and has undertaken a diverse range of construction projects throughout the Falkland Islands.

A strong advocate for sustainability, Guy has steered the company towards a focus on energy-efficient residential buildings. GM Construction Ltd proudly became the first business in the Falklands to actively champion environmentally conscious building practices.

Through its pioneering approach, the company continues to set new standards for green construction and plays a vital role in reducing the environmental footprint of new developments.

DELEGATES



BONO MCKAY

OWNER, BIG B'S PLANT
HIRE

Bono McKay is the owner and driving force behind Big B's Plant Hire, which began trading in 2021. With a lifelong background in plant machinery, Bono gained extensive hands-on experience working alongside his father on numerous local projects. This strong foundation laid the groundwork for his decision to establish his own business.

In launching Big B's Plant Hire, Bono sought the support of FIDC for financial assistance and business guidance. In 2022, with their backing, he acquired a JCB telehandler, marking a key milestone in the company's expansion. Since then, Bono has continued to invest in additional equipment, including a tilt rotator, gripper, and a range of attachments, enabling him to meet the evolving needs of a growing client base.

FALKLAND ISLANDS DEVELOPMENT CORPORATION (FIDC)

 www.fidc.co.fk

 communications@fidc.co.fk

 +500 27211

 Shackleton House, Falkland Islands